

WEB DESIGN PROPOSAL TEMPLATE



PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

WHY WE'RE THE BEST FIT

ABOUT US

OUR VISION

OUR CLIENTS

OUR TEAM

PROJECT OVERVIEW

PROJECT PURPOSE

TECHNOLOGIES EMPLOYED

YOUR NEEDS

NEEDS / ISSUES

IMPACT OF CURRENT PROBLEMS

YOUR GOALS

ATTACHMENT LIST

SCOPE OF PROJECT

PRELIMINARY RESEARCH

STRATEGIC PLANNING

DESIGN + GRAPHICS

PROGRAMMING

QUALITY ASSURANCE + LAUNCH

HOSTING + MAINTENANCE

HOSTING PLAN

MAINTENANCE PLAN

TIMELINE

OVERVIEW

ACTIVITY

DEADLINE

PROJECT COST AND RESOURCE ESTIMATE

OVERVIEW

NEEDS / INVESTMENT

COST

ESTIMATE TOTAL

PAYMENT TERMS

NEXT STEPS

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

ACCEPTANCE OF PROPOSAL

**AUTHORIZED
CLIENT SIGNATURE**

**DATE OF
ACCEPTANCE**

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