

Features to Look for in Sales Pipeline Software Solutions	
	Activity tracking
	Approval process control
	Campaign management
	Cloud-based
	Collaborative features
	Configurable workflow
	Contact management
	Customer history
	Customizable approvals
	Customizable reporting
	Easy to use; drag-and-drop interface
	Email integration
	E-commerce option
	Engagement analytics
	Forecasting

History tracking

Inbox management

Integrations with commonly-used apps

Lead management

Lead scoring
Mobile app
Opportunity management
Pipeline management
Preview functionality
Process control
Quote management
Real-time notifications & collaboration
Reporting & statistics
Sales forecasting
Security (check certifications and compliance issues based on your company needs)
Social media integration
Territory management
Workflow management