

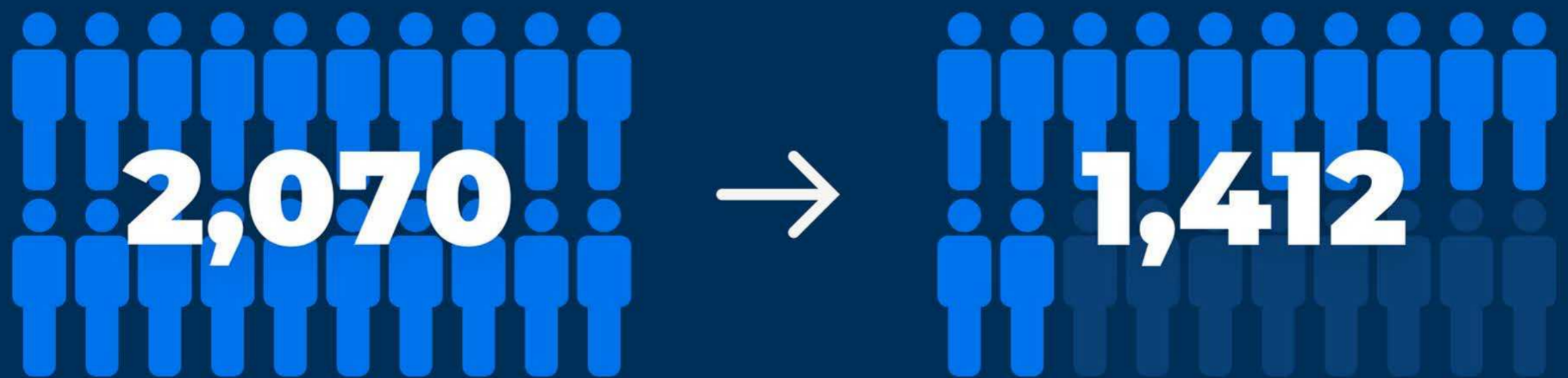


Roadmap visualizations have decreased from

1-2 weeks to 1-2 min

2x productivity gain

Time investment for planning processes has decreased from

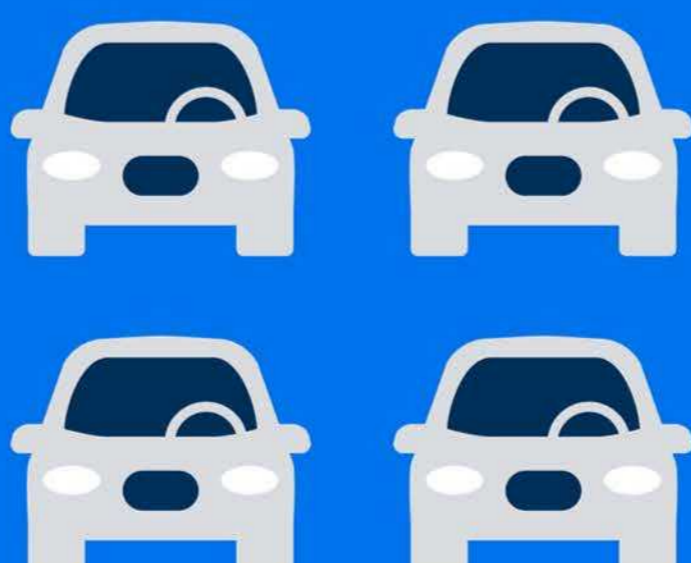


Integration of performance marketing teams from Uber's acquisition of Postmates completed in

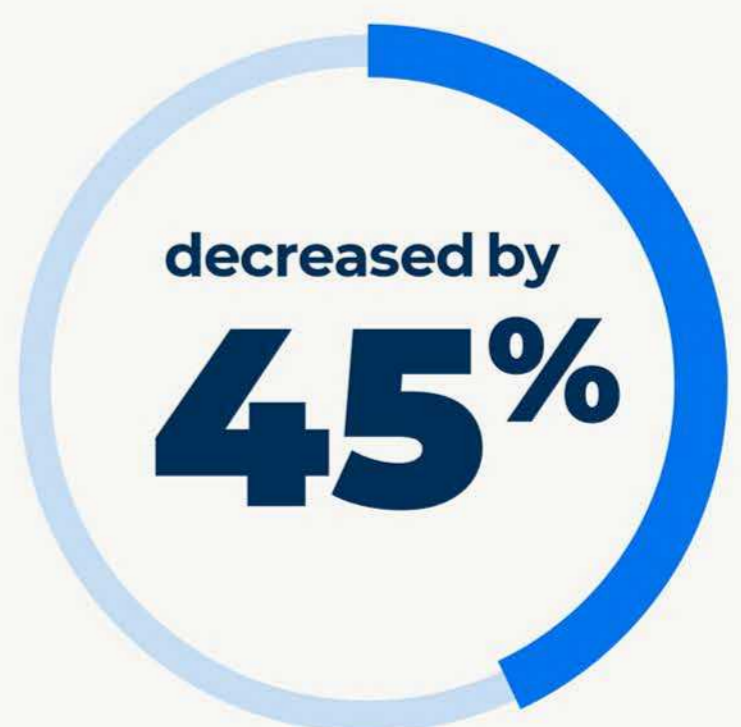
less than

4

months



Time to create customer lifecycles has



freeing up time to run more experiments and improve campaign design!